

We often come across many cruel instances where financial challenges of a family curtail or limit the education of promising students. Many such students, if only they get an opportunity to pursue their education, have the potential to uplift their whole family.

Aksharam is a not-for-profit organization conceived and established with the specific objective of helping “*academically promising but financially challenged*” students. The goal is to insulate the educational pursuit of such students from the financial circumstance of the family. Our aim is also to guide the student to be more responsible for the money spent on education and develop him as a good human who can emotionally connect to this cause and in turn help a few more students when he/she becomes financially independent.

If you share similar feelings about helping academically promising but financially challenged students, we welcome you to join us and be part of this effort.

Aksharam was informally founded in June 1997. Since then, it has supported over 300 students. Now, Aksharam is a charity organization in India, registered under the Income Tax Act of India, thereby allowing income tax exemptions for contributions, under section 80G of IT act. Aksharam has also obtained relevant approvals from the Home Ministry, Govt of India, under Foreign Currency Regulations Act to receive foreign currency donations.

## Aksharam Educational Foundation



Email:

[rajanc@aksharam.org.in](mailto:rajanc@aksharam.org.in)  
[vishwa@aksharam.org.in](mailto:vishwa@aksharam.org.in)  
[support@aksharam.org.in](mailto:support@aksharam.org.in)

Website:

[www.aksharam.org.in](http://www.aksharam.org.in)

### Aksharam Educational Foundation

BRINDAVANAM, 7 TEN DOWNING,  
CBI Colony I Main Road, Perungudi, Chennai,  
India – 600096  
Phone: +91-44-42803920



lighting up tomorrow...

## Our Guiding Principles

- ✦ The sole consideration for selection of a beneficiary is his/her academic promise and economic hardship
- ✦ Selection of beneficiaries not to be consciously influenced by social boundaries such as language, sex, religion, caste, creed nor affected by nepotism
- ✦ Continued long-term support of a student till the student becomes financially independent, unless the performance of the student steadily deteriorates.
- ✦ Proactively guide the student with an objective to develop him as a good human who wants to support such a cause and support many more students when he becomes financially independent.

## Guideline on Aksharam's spending on a student per annum

(Indicative figures can be used as a guideline for donations):

11 <sup>th</sup> and 12 <sup>th</sup> STD:	Rs. 15,000/-
Polytechnic Diploma:	Rs. 30,000/-
Graduate Degree:	Rs. 30,000/-
Professional Courses:	Rs. 60,000/-

## Brief Progress Report

- 1998: Started in a small way, with 9 high-school students between 9th and 12th std, with a total scholarship disbursement of Rs.16,000/-
- 1999 to 2009: Supported over 300 students at school and collegiate levels.
- Jan 2010: Started operations in Chennai
- 2011 and 2012: Supported 20 college going students, across professional, art/science degrees and diploma courses – disbursing scholarships to the tune of Rs.4.5 Lac annually
- Financial Year 2012-13: Disbursed 5.6 Lac for 23 students across school, engineering, arts & science and management, diploma.
- Financial Year 2013-14: Supported 27 students across school, engineering, arts & science to the tune of 4.99 Lac.
- 2014 – till date: Supporting 21 students across school, engineering, arts & science – disbursed 4.33 Lac so far.

### **Key Highlights:**

1. Vishwa, Sivamanikandan and Dharani, Aksharam Scholars completed their Engineering and now working in Scope International, StanChart Bank, Chennai.
2. Iswarya, completed her B.E and works in Wipro Technologies, Chennai.
3. Nagappan, completed his M.B.A and working in iNautix, Pune.
4. Anandhi, completed her B.Com and working in Social Media, Chennai.
5. Arthanareeswaran, completed B.E and working in DHS Web Solutions, Chennai.
6. Ramya Rajesh Iyer, completed and joined iGate, Bangalore.

### **Key Events:**

- ✓ Third consecutive edition of Aksharam Engagement Meet for the academic year 2014-15 was conducted on 4<sup>th</sup> January, 2015, Sunday, participated by all beneficiaries, some donors and well-wishers.

## How to donate to Aksharam?

### Internet Money Transfer:

Beneficiary: Aksharam Educational Foundation  
Account: 04632090001561 /  
Current Account  
Kotak Mahindra Bank, Adayar  
Branch, Chennai, IFSC:  
KKBK0000463

### Cheque or Demand Draft:

Please send in your cheque or DD favouring Aksharam Educational Foundation to the registered Address:  
“Brindavanam”, 7 TEN  
DOWNING, CBI Colony I Main  
Road, Perungudi, Chennai 600096,  
India

### Deductions under Section 80G of IT Act

Donations to the foundation are eligible for deductions under Section 80G of Indian Income Tax Act 1961, vide DIT(E) No.2(693)09-10 dated 29th April 2010.

## Contact Us / Feedback:

Email:  
[rajanc@aksharam.org.in](mailto:rajanc@aksharam.org.in)  
[vishwa@aksharam.org.in](mailto:vishwa@aksharam.org.in)  
[support@aksharam.org.in](mailto:support@aksharam.org.in)

Feedback Form:  
<http://www.aksharam.org.in/form.h>